

Technologies of Perception in the Context of the Cold War

I.

Hiroshima and Nagsaki => „the end“ of war

=> the concept war has to be renewed

NEW CONCEPTS:

official discourse: *cold war*

deterrence

balance of power => peace

Paul Virilio/ *extermination (Vertilgung)*

Günther Anders: *implosion*

total peace

II.

logic of war after the bomb: not to fight „really“

=> logistics of perception becomes decisive => „theaterweapons“

=> the new battlegrounds are information technologies

not only must the body be arrested but also the mind

„Logistics is the method through which the potential of a nation is transferred on its armed forces, in peace and in wartimes.“ (the pentagon)