ABSTRACT Ericka Johnson

During the last couple of months I have been continuing to think about and write on materialities theories (Mol, Barad) and simulators. However, we will be discussing these at our seminar on the March 28, so for the workshop I would like to present another project I have been working on simultaneously while here. This will involve a review of a study I have done on Internet matchmaking sites and Russian mail order brides as well as some preliminary ideas I have had about constructing a study of on and offline construction of masculinities in Swedish Internet dating sites.

An aspect of these two studies which I focus on is the way identities are constructed on line but against and in interaction with the offline context. I suggest that while 'new' information and communication technologies are influential in the practice of meeting potential partners, the technology 'use' is perhaps not the most interesting thing to study. Rather, the technology allows an articulation of the way gender is done, and the way doing gender is very context dependent. This becomes interesting when that 'context' is international, i.e. the genders being done are constructed and read in different contexts. But it is also interesting when one looks at the pluralities of masculinities which can be seen even in one relatively 'homogeneous' context, i.e. the dating sites for a small region of Sweden.