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**Transferring Forest Certification to Societies in Transition**

This lecture will explore how international environmental organizations and their networks construct markets for Russian sustainable harvested wood in Europe. These organizations help to transfer internationally developed Forest Stewardship Council (FSC) technology into Russian localities. I will show how FSC technology is received by Russian local NGOs, governments, industry and public in different localities across the country. I will show how the closeness of the European and Chinese boarder influences the technology transfer.