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Understanding Mobile Communication vs. Communicative Mobility through the Concept of Dispositiv

In the recent years, the need for mobile access to communications and to data services - anytime, anywhere-, has become increasingly clear and digital cellular telephony has seen rapid acceptance and growth. Moreover, mobile phones are rapidly improving and changing, being currently captivated by the promise of the wireless Internet resulting in a growing demand for a new kind of data access: users are now looking for means to access their information while on the way. Also, mobile phones have turned to multifunctionality, accomplishing various tasks: conversation, orientation, agenda, news, entertainment, e-commerce, mailbox, fax, messaging. The ultimate goal of the current wireless communication technologies - people to be able to communicate with anyone, and access information from anywhere, at any time- points towards a general reorganization of communication, information and movement structures.

In this paper, focus is placed on the comprehension of this re-arrangement resulting from the complex relationship between constraints and facilities of wireless communication technology, communication and information actions performed by users (mobile communication and information access) and particular conditions specific to our time, like the increased communicative mobility. The concept of "dispositiv" is employed to explain the structure re-build of communication,information, and movement due to the integration of the wireless telephony in the daily life. A dispositiv model is be further proposed. This includes the technology, its uses or programmes (such as: communication, information and orientation, mobile office, availability management, localization, and entertainment), and the human subject, on the background of perceptive/affective and social frames.